

# 'Boost your business through the media'



**Sue Hayward**  
Broadcaster, journalist and author. Presented 'Women in the Property Market' on Sky TV. Regularly interviewed on TV & radio.



**Michelle Drapeau**  
Media strategist & copywriter, specialised in helping businesses raise their profile in the press. Published features writer.

PR & media training by:

**Sue Hayward & Michelle Drapeau**

## Looking for media coverage but not sure where to start?

Our 1 day training and consultancy programme provides you with all the information you need to gain publicity in the press, on radio or on TV.



### Learn how to:

Plan your media campaign

Make the most of publicity opportunities in the media

See your name in newspapers and magazines

Write press releases that editors love

Sound like a professional in TV and radio interviews

**Each programme individually designed to meet your business needs**



All inclusive cost £1,495

Includes one full day's training for up to 6 people with follow-up consultancy

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